



MARYLAND'S BEST EXPO

JANUARY 7, 2025



Sponsorship Sheet

Availability

Partner Sponsorship - \$6,750



- - Back cover in Expo Directory & listing highlighted in directory
- - Recognition at event by Secretary Atticks
- - Ability to stream 15 second video during event day of
- - Inclusion of logo in all marketing materials
- - Special staged area with ability to have crowd voting on pitch sessions via Whoova app
- - Ability to hold a class for prospective co-horts
- - Provide qualifying question for registrants and provide list after event
- - Reservation of 10 tables for participants
- - Logo on tote bags given to first 250 participants/ability to include something in bags

Gold Sponsor - \$5,000



1

- Inside Front or Inside Back cover in Expo Directory & listing highlighted in directory
- Recognition at event by Secretary Atticks
- Ability to stream 15 second video on screens in main rooms during event
- Dedicated signage at event
- Logo on marketing materials
- Ability to hold a class session during the event
- Ability to have one table during the event
- Logo on tote bags given to the first 250 participants and ability to have item in tote bags

Silver Sponsor - \$2,500



2

- Full page advertisement in Expo Directory & listing highlighted in Directory
- Ability to stream 15 second video in main rooms during expo
- Recognition in shared event signage day of
- Ability to have one table at the event
- Logo included in Marketing emails
- Logo included on tote bags and ability to include one item

Bronze Sponsor - \$1,500



3

- Half page ad in Expo Directory & listing highlighted in directory
- Recognition in shared event signage day of
- Logo listed on tv screen at event
- Free professional headshots for 2 people (on-site during expo)
- Ability to include an item in tote bags given out to 250 attendees

Maryland's Best Expo Reporter - \$750



- 1/4 Page ad in Expo Directory & listing highlighted in directory
- Logo listed on tv screen at event
- Free professional headshots for 2 people (on-site during expo)



Sponsorships are available NOW!

Contact audrey.broomfield@maryland.gov.